

AGRICULTURAL BUSINESS ECONOMICS

1. GENERAL

SCHOOL	Agricultural Sciences		
ACADEMIC UNIT	Agricultural Science		
LEVEL OF STUDIES	UNDERGRADUATE		
COURSE CODE	AGR_808	SEMESTER OF STUDY	8th
COURSE TITLE	Agricultural Business Economics		
INDEPENDENT TEACHING ACTIVITIES <i>if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits</i>	WEEKLY TEACHING HOURS	CREDITS	
Lectures	3		
Tutorial	1		
Total	4	5	
<i>Add rows if necessary. The teaching organization and the teaching methods used are described in detail in (d).</i>			
COURSE TYPE <i>general background, special background, specialised general knowledge, skills</i>	General Background, Scientific Area		
PREREQUISITE COURSES:	There are no prerequisite courses		
LANGUAGE OF TEACHING and EXAMINATION:	Greek.		
THE COURSE IS OFFERED TO ERASMUS STUDENTS	-		
ELECTRONIC COURSE PAGE (URL)			

2. LEARNING OUTCOMES

Learning Outcomes

The course learning outcomes, specific knowledge, skills, and competencies of an appropriate level,

which the students will acquire with the successful completion of the course are described.

Please consult Appendix A (separate file in e-mail)

1. *Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area*
2. *Descriptors for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and Appendix B*
3. *Guidelines for writing Learning Outcomes*

Upon completion of the course, students will:

- Have been introduced to the basic concepts of 'business' and business economics.
- Have become able to evaluate and use these concepts in the proper functioning of a business to which they will provide their services.
- Have the knowledge and skills to meet the ever-increasing needs for issues of understanding choices in the effort to increase labor productivity and create comparative advantages for the unit in which they work.

General Competences

The course learning outcomes, specific knowledge, skills and competencies of an appropriate level, which the students will acquire with the successful completion of the course are described.

Search for, analyze, and synthesize data and information, with the use of the necessary technology

Adapting to new situations

Decision-making

Working independently

Teamwork

Working in an international environment

Working in an interdisciplinary environment

Production of new research ideas

Project planning and management

Respect for difference and multiculturalism

Respect for the natural environment

Showing social, professional, and ethical responsibility and

sensitivity to gender issues

Criticism and self-criticism

Production of free, creative, and inductive thinking

Upon completion of this course, the student will:

- Know the basic functions of a business, processing data and information related to its production and development, creating economies of scale and comparative advantages through business coalitions, etc.
- Be able to perceive new situations that arise in the globalized action of enterprise
- Understand concepts such as the Cartel Rada, etc.

In general, upon completion of this course, the student will have further developed the following general skills:

- *Adapting to new situations*
- *Decision-making*
- *Production of free, creative and inductive thinking*

3. SYLLABUS

1. Basic microeconomic concepts.
2. Basic functions of the business
3. Business discrimination
4. Business Coalitions
5. Cartel randa
6. Cooperatives
7. Financial operating data

8. Techno-productive function
9. Supply-Storage
10. Disposal (Marketing-Advertising)
11. Administrative and accounting function
12. Elasticity of supply and demand
13. Market forms and social welfare (perfect competition, monopoly, oligopoly, and monopolistic competition).

4. TEACHING and LEARNING METHODS - EVALUATION

DELIVERY <i>Face to face, Distance learning etc.</i>	Face-to-face lectures.	
USE OF INFORMATION AND COMMUNICATION TECHNOLOGY <i>Use of ICT in Teaching, Laboratory Education, Communication with students</i>	Lectures (using ICT (powerpoint) an panel in teaching. Case study (in the tutorial) assignments	
TEACHING METHODS <i>The manner and methods of teaching are described in detail. Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc.</i> <i>The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS</i>	Activity	Semester workload
	Lectures (3 contact hours per week x 13 weeks)	39
	tutorial (1 contact hour per week x13 weeks), with writing of individual reports	13
	Final examination (3 contact hours)	3
	Study hours, writing projects and preparation for the final exams	70
	<i>Total Course (25 hours of workload per credit unit)</i>	<i>125</i>

**STUDENT PERFORMANCE
EVALUATION**

Description of the evaluation procedure

Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other

Specifically-defined evaluation criteria are given, and if and where they are accessible to students.

- Course attendance - Participation in the classroom
- Final written examination covering the entire syllabus with multiple choice, true-false and short answer questions development that will be used for the overall assessment of students in conjunction with the results of the tutorial assignments. Minimum grade: 5

5. ATTACHED BIBLIOGRAPHY

1. Liapis K. 2009. Introduction to Business Economics and Accounting. Publisher GEORGIA BENOUE.
2. Provatas D. 2007. Handbook of Business Agriculture. Stamouli Publications.